



Re: Council Fall Round-up Kickoff—August 6th, 2021, 1:00 pm.

Dear District and Unit Leaders:

The Fall Round-up Kickoff will be held on August 6th, 2022, at the First United Methodist Church Cross Plains TX. Immediately following the Popcorn Kick-off and lunch. Please plan to send one or two-unit representatives. The representatives are welcome to attend both the Popcorn Kick-off and the Fall Round-up Kick-off. This event will prepare Council units for the Fall Roundup campaign.

What is the Program?

(1) *Introduction and overview of the Fall Rally Season.* How we use rallies to recruit Cub Scouts and new adult leaders. Roll-out of our new materials and our special Join Scouting Incentive for the 2022 Fall Roundup.

(2) *How to run and organize a District Fall Roundup Kickoff.* A 30-minute training session that **tells** you and, more importantly, **shows** you how to run a unit Roundup Kickoff.

(3) *Problem solving and troubleshooting.* A 15-minute training session that identifies and describes common and frequently encountered problems in the rally process and prepares you to handle them.

Why should I come? Cub Scouts and adult leaders do not grow on trees or show up at Scout meetings on their own. They come because we recruit them. As you have heard (over and over again) an adult leader's job is to "*deliver* the promise of Scouting." The Cub Scout roundup is where we *make* the promise of Scouting.

Please RSVP with Scout Service center 325-266-2688 or e-mail, michele.Lewis@scouting.org

Yours in Scouting,

Larry Bevill
VP of Membership

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