



# TEXAS TRAILS COUNCIL, B.S.A

## STRATEGIC PLANNING QUESTIONNAIRE



The Texas Trails Council appreciates your involvement with strategic planning for our council properties and programs. The utilization of council properties is but one facet to the overall strategic plan of Scouting in the Texas Trails Council. The piece of the plan for you to share your thoughts, ideas and issues with the council regarding our council program activities will be addressed through this questionnaire. We may have time to discuss the items you bring forward during this meeting or within the framework of the Council Outdoor Programs & Camping committee. Please be aware that budgetary concerns, facility limitations and age-appropriate guidelines are factors that will be addressed for every suggestion or comment.

**The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.**

**The aims of scouting are now four-fold: Character, Citizenship, Personal Fitness and Leadership.**



What programs and/or events should the Texas Trails Council START doing that will improve the overall Scouting program for the council?

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What programs and/or events should the Texas Trails Council STOP doing that will improve the overall Scouting program for the council?

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What programs and/or events should the Texas Trails Council CONTINUE doing that will improve the overall Scouting program for the council?

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In addition to START-STOP-CONTINUE, what programs, activities, methods, and enhancements would you like to see developed and initiated by the Texas Trails Council to boost the BSA brand in your community?

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What program activities would you develop to achieve the "Aims of Scouting" for Cub Scout age youth?

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Regarding Cub Scout advancement, how could we improve the opportunities for Cub Scout age youth to achieve awards, rank and skills within the council program activities?

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A method for achieving the "Aims of Scouting" for Cub Scout age youth is family Involvement. What could the Texas Trails Council do to improve or enhance this method for Cub Scout youth and adults?

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Regarding Cub Scouts, what programs, events and procedures should the Texas Trails Council include or enhance to deliver a future in Cub Scout outdoor activities?

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What could be done to improve the Cub Scout resident camp program?

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Are there age appropriate activities you would like to see during Cub Resident camp?

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What thoughts do you have that would improve, enhance or develop the Cub Scout brand in your community?

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What program activities would you develop to achieve the “Aims of Scouting” for Scouts BSA (Boy Scout age), youth?

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Regarding Scouts BSA advancement, how could we improve the opportunities for Scouts BSA age youth to achieve awards, rank and skills within the council program activities?

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Regarding Scouts BSA, what programs, events and procedures should the Texas Trails Council include or enhance to deliver a future in Scouts BSA outdoor activities?

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What could be done to improve the Scouts BSA resident camp program?

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Are there age appropriate activities you would like to see during Scouts BSA Resident camp?

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What thoughts do you have that would improve, enhance or develop the Scouts BSA brand in your community?

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Thank you for your most valued input. The future of Scouting in the Texas Trails Council and your home community is dependent upon volunteers like you and the input you share with the administration of the council. We appreciate your involvement in the Scouting movement and will respect your ideas and thoughts to our strategic planning process. Please understand that not everything can be accomplished immediately, but your council staff and executive board will take your input seriously for the betterment of the programs and activities for the youth we all serve. You may record any additional comments, ideas and thoughts, not addressed within this questionnaire on the next page. Thank you again.

Additional comments, ideas and thoughts:

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Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Unit: \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_

- I would like to be contacted regarding my questionnaire.

I would like to serve the Texas Trails Council as a member of the following program committee(s):

- Council Outdoor Programs & Camping Committee: a governing body of volunteers who oversee and administer the council outdoor programs and promote camping for all units.
- Program Activity Committee-Climbing/COPE: an oversight committee who manages the council climbing and COPE programs.
- Program Activity Committee-Aquatics: an oversight committee who manages the council aquatics programs.
- Program Activity Committee-Shooting Sports: an oversight committee who manages the council shooting sports programs.
- Program Activity Committee-Cub Camping: an oversight committee who manages the council Cub Scout camping programs.