



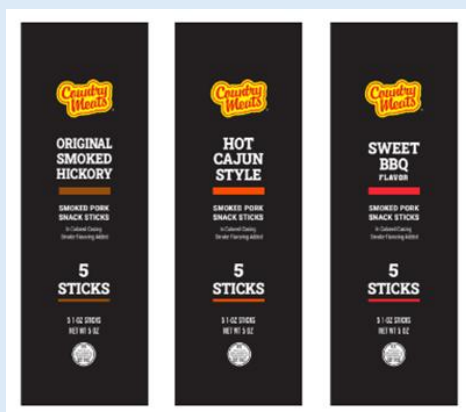
Meat Stick Fundraiser

The **Texas Trails Council** has Unit a great opportunity to raise

sale. There are three primary goals we are promoting through this opportunity: enabling your Unit to help fund your activities, increase your ability to have more of your Scouts participate in the effort, provide a simple and straightforward product fundraising solution that may be included in other campaigns based on experience with this engagement. A great way to help pay for your Unit and Scout's next activity, equipment, or supplies!

partnered with Country Meats to bring your funds through a simple to conduct product

32_% Commission



- For this campaign the Council will be offering Units an opportunity to earn a great commission from your sales!
- Three (3) great tasting flavors for your Scouts to promote to your supporters:
 - Savory - Original Smoked Hickory
 - Spicy - Hot Cajun
 - Sweet - Sweet BBQ
- Ordered at the case-level – each case consists of 40 containers of the 5 stick multipacks
- Suggested retail to supporters is \$10 per container/multipack

HOW TO SELL – We suggest selling at store fronts, community events, sporting events, and even in-hand selling potentially in your Scout's neighborhoods. Just use the same approach used for traditional Show & Sell activities, being sure to wear your uniforms and represent Scouting well whether you sell from a table, a booth, a wagon or in-hand.

REMEMBER – Always be safe! Never sell alone, never enter a customer's home, always be polite, and thank everyone you talk to for taking the time to listen to your request for support.

Product Information:

- Country Meats' top three selling flavors!
- 9 grams of protein in each stick
- Only 70 calories with 1-4 grams of carbs
- Shelf stable for 1 year from manufacture
- No refrigeration needed

